

For Immediate Release

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Bridgestone Recognized with Two Supplier Awards from Toyota

- **Bridgestone received the Excellent Value Improvement and Excellent Technology and Development Awards from Toyota for its strong collaboration and continuous improvement mindset.**
- **The annual awards recognize supplier partners who exceeded Toyota's expectations across key categories.**
- **Award recipients were announced during the Toyota Motor North America Annual Supplier Business Meeting Dinner and Award Ceremony.**

NASHVILLE, Tenn. (July 10, 2024) – [Bridgestone Americas](#) (Bridgestone) was recognized by Toyota Motor North America, Inc. (TMNA) during its annual supplier awards in the Excellent Value Improvement and Excellent Technology and Development categories. The company was awarded these distinctions at the TMNA Annual Supplier Business Meeting Dinner and Award Ceremony in Plymouth, Michigan.

"Providing quality and innovative solutions to our OE partners is critical to our success," said David Colletti, President, Consumer Original Equipment Tires, North America, Bridgestone Americas Tire Operations. "This recognition is a testament to our teammates' dedication in fostering a collaborative, long-standing partnership with Toyota by delivering advanced solutions that continue to exceed their standards for value and technology."

"Toyota collaborates with each of our supplier partners in order to build vehicles with the high safety, quality and reliability standards to meet and exceed our customer's expectation," said Robert Young, Group Vice President, TMNA R&D Purchasing Supplier Development. "We are pleased to recognize those in our supply base who exceed our high performance targets. We thank them and their team members for their tremendous collaboration, partnership and commitment to continuous improvement."

Each year, TMNA recognizes supplier partners who exceeded the company's expectations in several categories. Bridgestone received two awards this year due to the company's strong collaboration and continuous improvement mindset.

Bridgestone's Excellent Value Improvement and Excellent Technology and Development recognitions from Toyota align with the [Bridgestone E8 Commitment](#), which consists of eight Bridgestone-like values starting with the letter "E" (Energy,

Ecology, Efficiency, Extension, Economy, Emotion, Ease and Empowerment). By developing innovative tire solutions for Toyota, Bridgestone is delivering on its "Extension" commitment.

For more company news, visit BridgestoneAmericas.com.

About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 45,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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