News Release

BRIDGESTONE

BRIDGESTONE AMERICAS, INC.
200 4th Avenue South

Nashville, TN 37201

For Immediate Release

Contact: Davis Adams-Smith

AdamsDavis@bfusa.com



Bridgestone Named "Top Company for Women to Work for in Transportation" for Third Straight Year

NASHVILLE, Tenn. (October 31, 2024) – <u>Bridgestone Americas</u> (Bridgestone) today announced it has once again been named a 2024 "Top Company for Women to Work for in Transportation" by the Women in Trucking Association (WIT). Representatives from Bridgestone will receive the award at the WIT Accelerate! Conference and Expo on November 11 in Dallas, Tex.

This recognition is given by *Redefining the Road*, the official magazine of WIT that promotes the accomplishments of companies focused on women's employment in the trucking industry. The award was validated by an industry-wide vote involving more than 31,000 professionals in transportation, which ranked Bridgestone high on voting criteria areas as determined by WIT, including:

- A corporate culture that fosters gender diversity;
- Professional development opportunities;
- Career advancement opportunities;
- Competitive compensation and benefits; and
- Flexible hours and work requirements.

The following Bridgestone employees were also named to *Redefining the Road's* 2024 Top Women to Watch in Transportation based on their contributions and business impact:

- **Debra Hamlin**, Director, Operations, Bridgestone Commercial Dealer Network;
- Megan Miller, Senior Manager, Commercial Sales Channel Development; and
- **Samantha McCracken**, Strategic Operations Manager.

Further, **Emily Poladian**, President, Mobility Solutions, Americas Sales & Customer Success, was named to the WIT Board of Directors to further advance and promote diversity while helping develop the next generation of talent in the trucking industry.

"Bridgestone is proud to be recognized for the third straight year as a workplace where women in transportation can thrive," said Poladian. "It's a privilege to work for an organization that champions representation and shows young women just starting their careers that this is an industry where they belong, something that I hope will be the norm for more and more companies."

Bridgestone's partnership and recognition from WIT aligns with the Bridgestone E8 Commitment, which consists of 8 Bridgestone-like values starting with the letter "E." This recognition aligns with the "Emotion" and "Empowerment" values of the Bridgestone E8 Commitment.

About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 45,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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