

**For Immediate Release**

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## **Firestone Complete Auto Care Celebrates Grand Opening of Fourth Location in Norfolk**

- **The newest tire and automotive service center opened today at 1251 Wonsan St. in Norfolk, Va., near Camp Elmore.**
- **In celebration, a donation was made to Boys & Girls Clubs of Southeast Virginia to help area kids and teens access out-of-school programming.**
- **The newly designed Firestone Complete Auto Care store utilizes the latest technologies and equipment to better serve customers.**

**NASHVILLE, Tenn. (Aug. 15, 2023)** – Today [Bridgestone Retail Operations](#) (BSRO), a subsidiary of [Bridgestone Americas Inc.](#) (Bridgestone), officially opened the doors of its newest Firestone Complete Auto Care tire and automotive service center in Norfolk, Va., with a celebratory event that welcomed special guests from across the community.

The new store, located at 1251 Wonsan St. near Camp Elmore, is the fourth in the Norfolk area and will also serve military members and their families. The location features a newly designed in-store experience to better serve customers, including digital displays providing real time service updates and the latest automotive service technologies and equipment for quicker repairs.

The grand opening event included remarks from company leaders, an official ribbon cutting and a donation presentation to the Boys & Girls Clubs of Southeast Virginia as part of the Bridgestone *Driving Great Futures* initiative, which has raised more than \$20 million to help kids and teens gain access to Boys & Girls Clubs resources across the U.S. since 2015. The donation will help the Boys & Girls Clubs of Southeast Virginia provide a safe, productive environment for area kids and teens during critical out-of-school hours.

“We are thrilled to open our newest location in Norfolk, expanding tire and automotive care to better support our customers’ journeys,” said Marko Ibrahim, president, BSRO. “Thanks to our partnership with the Boys & Girls Clubs of America, we also aim to make a difference in the lives of Norfolk area youth and families as we strengthen our presence as a trusted neighbor.”

For store hours and more information, visit [www.firestonecompleteautocare.com](http://www.firestonecompleteautocare.com).

**About Bridgestone Americas, Inc.:**

*Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 45,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.*

**About Bridgestone Retail Operations, LLC:**

*Bridgestone Retail Operations, LLC (BSRO) is headquartered in Nashville, Tenn. and operates the largest network of company-owned automotive service providers in the world — more than 2,200 tire and vehicle service centers across the United States — including Firestone Complete Auto Care, Tires Plus, Hibdon Tires Plus and Wheel Works store locations. Credit First National Association and Firestone Complete Fleet Care operations are also part of BSRO. BSRO is a member of the Bridgestone Americas family of companies.*

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