

For Immediate Release

FIA confirms Bridgestone as sole future tire supplier for ABB FIA Formula E World Championship from 2026-2027 season

Bridgestone returning to global motorsports with sustainability at the core

TOKYO (December 7, 2023)—Bridgestone Corporation has been named by the FIA at the World Motor Sport Council in Baku as sole future tire supplier for the ABB FIA Formula E World Championship starting in the 2026-2027 season. Bridgestone's selection by the FIA as the sole tire supplier for Formula E, covering seasons 2026-2027 through 2029-2030, will be a cornerstone of the company's sustainable global motorsports strategy. Through such supply arrangements with the FIA, Bridgestone will continue to develop and refine sustainable technology and accelerate innovation to deliver value where it "produces" and "uses" tires, and then "renews" them to raw materials. Under the company's mission "serving society with superior quality", Bridgestone is dedicated to shaping, being essential to the future of mobility through the products it supplies as part of its sustainable global motorsports initiatives. The company's commitment extends beyond the racetrack, aiming to contribute significantly to the realization of a sustainable society.

"Motorsports is Bridgestone's passion. Always has been, and always will be. I am delighted to be able to announce our return to an FIA World Championship this year as we celebrate the 60th anniversary of our motorsports activities. Carrying on our 60-year legacy in motorsports, we are very excited about being the FIA's sole tire supplier for Formula E from the 2026 -2027 season. Sharing the passion to race and passion to win, Bridgestone has empowered the best performance of cars, drivers and teams in racing conditions by repeatedly taking on the ultimate challenges while ensuring safety and peace of mind based on our fundamental principle "tires carry life". This "ultimate challenge", as we call "challenge for excellence", is our origin as a tire manufacturer and shaped the foundation of our premium tire business. As we face our next stage, Bridgestone aims to evolve sustainable global premium motorsports products with our enduring passion to embrace the ultimate challenge and to pursue excellence in every moment. The core of our supply arrangement with the FIA will be the expansion and enhancement of "ENLITEN®" tire product technology, enabling "ultimate customization" that we define our "new premium in the EV era". I am looking forward to starting our activities in the Formula E from 2026 - 2027 season." said Shu Ishibashi, Global CEO and Representative Executive Officer, Bridgestone Corporation.

The company strives to achieve the corporate commitment of "Emotion: Committed to inspiring excitement and spreading joy to the world of mobility" described in "Bridgestone E8 Commitment" through its sustainable global premium motorsports activities.

- *1 The Bridgestone Group established its corporate commitment, the "Bridgestone E8 Commitment," to help it realize its vision: "Toward 2050, Bridgestone continues to provide social value and customer value as a sustainable solutions company." This commitment will serve as the Group's axis to drive management while earning the trust of future generations. The "Bridgestone E8 Commitment" consists of eight Bridgestone-like values starting with the letter "E" (Energy, Ecology, Efficiency, Extension, Economy, Emotion, Ease, and Empowerment) that the Group will commit to creating through Bridgestone-like purposes and processes, together with employees, society, partners, and customers to help realize a sustainable society.

<https://www.bridgestone.com/corporate/news/2022030101.html>

About Bridgestone Corporation:

Bridgestone is a global leader in tires and rubber building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Tokyo, the company employs approximately 130,000 people globally and conducts business in more than 150 countries and territories worldwide. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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