

For Immediate Release



PILOT COMPANY
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Bridgestone and Pilot Company Surpass Expansion Goals for Fleet Tire Monitoring and Service Network One Year After Launch

- **Bridgestone and Pilot Company launched a trial program in July 2022 to establish a robust tire monitoring and service network aimed at providing actionable tire intelligence for commercial fleets.**
- **Today the two companies announced Bridgestone Fleet Care's tire monitoring technology is now available at more than 300 Pilot and Flying J locations across North America, surpassing their initial goal of 200 installations.**
- **Fleet customers have reported significant business efficiencies and savings, including reductions in labor hours, emergency roadside incidents and overall operational and maintenance costs.**

NASHVILLE, Tenn. (June 29, 2023) – [Bridgestone Americas](#) (Bridgestone) and [Pilot Company](#) (Pilot) today announced they have created [a service network](#) for commercial fleets to use [Bridgestone's advanced tire monitoring technology](#) at more than 300 Pilot and Flying J travel centers, exceeding initial goals set for the partnership one year ago. Pilot's extensive network of travel centers coupled with Bridgestone Fleet Care mobility solutions allows the two companies to provide more convenient, frequent and accessible fleet tire intelligence to as many customers as possible.

Following its July 2022 launch, commercial fleets leveraging the network have reported significant business efficiencies and savings as a result of its real-time, data-driven insights. Watsontown Trucking Company, which owns and operates a fleet of more than 475 tractors, 1,200 van trailers, 90 open-top vans, 75 flatbed trailers, and 5 Volvo VNR Electric Trucks, has begun to leverage the network and has achieved benefits that include the following:

- 867 annual labor hours saved on pre-trip and safety lane inspections.
- An emergency roadside incident rate reduction of 10%, eliminating nearly 1,300 annual breakdown hours.
- Operational and maintenance savings totaling an estimated \$126,000.

“We are excited to see the ongoing success of this partnership with Pilot Company,” said Josh Holland, Vice President, Dealer Development and Mobility Solutions Deployment (Commercial), Bridgestone Americas. “Through our expanded Bridgestone Fleet Care service network at Pilot and Flying J travel centers, fleets across the United States are beginning to experience the benefits of a connected network of tire-monitoring services that are supported by our Bridgestone Commercial Dealer Network (BCDN).”

Each router installed in the fuel canopies of select Pilot and Flying J travel centers is linked to Bridgestone Fleet Care’s tire monitoring service and transmits real-time tire data in two minutes or less from trucks and buses to fleet managers. Bridgestone Fleet Care’s technology combines durable hardware with a software application to allow fleet operators to proactively address specific tire issues and mitigate unplanned maintenance, helping to reduce downtime and improve driver safety. Fleets using this solution have access to critical data such as tire inflation pressure and temperature, enabling them to continually monitor the health of each tire throughout its lifecycle.

“In one year, we’ve surpassed our initial goal and are now able to offer this technology at over 300 of our travel centers, helping maximize coverage throughout the country to Fleet Care customers,” said David Hughes, Senior Vice President of Sales at Pilot Company. “Fleet Care allows for new fleet and business efficiencies and helps keep the roads and highways safe for both professional drivers and passenger vehicles.”

The use of the Bridgestone advanced tire monitoring system at Pilot and Flying J travel centers enables both companies to expand their service offerings and support the growing need for evolving technology solutions that make it easier and faster to maintain vehicles. This program adds to Pilot Company’s bundle of fleet solutions, which provide trucking companies with financial, maintenance and fuel packages.

The tire monitoring and service network in collaboration with Pilot Company aligns with the [Bridgestone E8 Commitment](#), consisting of eight Bridgestone-like values

starting with the letter “E” that Bridgestone has committed to creating together with employees, society, partners and customers to help realize a more sustainable society. It specifically aligns with “Efficiency,” “Extension,” and “Ease.”

For more information on Bridgestone commercial solutions, visit bridgestoneamericas.com. For more information on Pilot Company's nationwide network of travel centers, visit pilotflyingj.com.

About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 50,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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About Pilot Company

Pilot Travel Centers LLC (“Pilot Company”) keeps North America’s drivers moving as one of the leading suppliers of fuel and the largest operator of travel centers. Founded in 1958 and headquartered in Knoxville, Tennessee, Pilot Company has grown its network to more than 870 locations serving an average of 1.3 million guests per day and providing over 70,000 fleet customers with solutions for fuel, credit, factoring, services and rewards. Pilot Company has the third largest tanker fleet in North America with over 1,500 trucks that supply approximately 14 billion gallons of fuel per year and provide hauling and disposal services to the oil field sector. As a fuel and energy leader, Pilot Company is the largest provider of biodiesel and renewable fuels and is paving the way to the future by developing an EV charging network and low carbon fueling alternatives. Its Pilot and Flying J travel center network includes over 750 locations in 44 states and six Canadian provinces with more than 790 restaurants, 77,000 truck parking spaces, 5,500 deluxe showers, 6,300 diesel lanes and truck maintenance and tire service with Southern Tire Mart at Pilot Flying J. The One9 Fuel Network provides smaller fleets and independent professional drivers with a variety of fueling locations that offer everyday value, convenience, credit and perks. More information on locations and rewards is available in the myRewards Plus app.

Pilot Company is a majority owned subsidiary of Berkshire Hathaway. For additional information about Pilot Company, its 30,000 team members and commitment to giving back, visit www.pilotcompany.com.

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