

News Release



BRIDGESTONE AMERICAS, INC.
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For Immediate Release

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Bridgestone Retail Operations Launches Military Fellowships in Partnership with Army Career Skills and DOD SkillBridge Programs

- **Bridgestone will offer internships to members of the military nearing the end of their service to help them develop automotive technician skills.**
- **The fellowships are part of Bridgestone’s participation in the Army Career Skills and DOD SkillBridge programs, which connect transitioning service members with industry partners in real-world job experiences.**
- **The initiative aligns with the “Empowerment” value of the Bridgestone E8 Commitment.**

NASHVILLE, Tenn. (November 10, 2023) – Bridgestone Retail Operations (Bridgestone), a subsidiary of [Bridgestone Americas](#), announced their partnership with Army Career Skills and Department of Defense (DOD) SkillBridge programs to launch a Military Fellowship Program that will provide service members with hands-on automotive technician training and career opportunities as they transition into civilian life.

Bridgestone will pilot the program at two Firestone Complete Auto Care stores near Fort Campbell, Ky., and provide up to 180 days of training to participating service members while they continue to enjoy military pay and benefits.

“Our business is committed to supporting those who serve our country and providing them with new pathways for success,” said Marko Ibrahim, president, Bridgestone Retail Operations. “Not only do service members possess values like leadership, accountability and teamwork, they also bring unique technical skills that are highly transferrable to the automotive industry. We are excited to partner with Army Career Skills and Department of Defense SkillBridge through this new program to make a positive and lasting impact on our military communities.”

Bridgestone joins a family of other organizations who partner with the DOD SkillBridge program to help service members gain valuable civilian work experience through specific industry training, apprenticeships, or internships during the last 180 days of service. Bridgestone’s Military Fellowship Program is also part of the Army Career Skills Program, which encourages soldiers to capitalize on training and development opportunities throughout their military careers.

Bridgestone's Military Fellowship Program aligns with the Bridgestone E8 Commitment, which consists of 8 Bridgestone-like values starting with the letter "E." This initiative aligns with the "Empowerment" value of the Bridgestone E8 Commitment.

For more Bridgestone company news visit [BridgestoneAmericas.com](https://www.BridgestoneAmericas.com).

About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 45,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

About Bridgestone Retail Operations, LLC:

Bridgestone Retail Operations, LLC (BSRO) is headquartered in Nashville, Tenn. and operates the largest network of company-owned automotive service providers in the world — more than 2,200 tire and vehicle service centers across the United States — including Firestone Complete Auto Care, Tires Plus, Hibdon Tires Plus and Wheel Works store locations. Credit First National Association and Firestone Complete Fleet Care operations are also part of BSRO. BSRO is a member of the Bridgestone Americas family of companies.

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