

For Immediate Release

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Bridgestone Achieves Milestone Annual Total of Tire Pressure Readings with Tire Monitoring Solution in 2023

- **Bridgestone surpassed 200 million annual tire pressure readings with tire monitoring technology for the first time in 2023.**
- **Fleets leveraging this tire monitoring service have reported significant business efficiencies and savings.**
- **The continued expansion of Bridgestone Fleet Care's tire monitoring service aligns with the Bridgestone E8 Commitment.**

NASHVILLE, Tenn. (December 14, 2023) – [Bridgestone Americas](#) (Bridgestone) today announced it has marked its most successful year of integration of Bridgestone Fleet Care tire monitoring services in the U.S., surpassing 200 million annual tire pressure readings in 2023. This marks the company's highest annual total of tire pressure readings to date across its truck & bus radial (TBR) and off-the-road (OTR) businesses.

Bridgestone Fleet Care's technology combines durable hardware with a software application designed to help fleet operators to proactively address specific tire issues and mitigate unplanned maintenance, with the aim of helping to reduce downtime and improve driver safety. Fleets using this solution have access to critical data such as tire inflation pressure and temperature, enabling them to continually monitor the health of each tire throughout its lifecycle.

"It is exciting to see Bridgestone's Fleet Care's tire monitoring service successfully integrate with so many fleets and customers across the market," said Jon Kimpel, President, Advanced Tire Solutions, Bridgestone Mobility Solutions. "As a result, customers have begun to experience the full benefits of this integrated technology as part of a comprehensive tire program through Bridgestone."

Commercial fleets leveraging the technology have reported significant business efficiencies and savings as a result of its real-time, data-driven insights¹.

- The City of Yakima, Washington, enabled tire monitoring services integration with more than 225 sensors installed on 22 vehicles. Thanks to nearly 6 million sensor readings, Yakima has reported a 98% reduction in road service for its waste fleet, as well as a time savings of 1-2 hours per day by monitoring air pressure through the mobile app.
- After installing Bridgestone Fleet Care's tire monitoring service on 13 of its trucks, RNK Construction has reported a time savings of two hours per day on labor, as well as 40% savings on overall tire costs.

The continued expansion of Bridgestone Fleet Care's tire monitoring service aligns with the Bridgestone E8 Commitment, which consists of 8 Bridgestone-like values starting with the letter "E" (Energy, Ecology, Efficiency, Extension, Economy, Emotion, Ease, and Empowerment) that Bridgestone commits to implement together with employees, society, partners, and customers to create a sustainable society.

¹Reported results from fleets. Actual results from use may vary.

About Bridgestone Americas, Inc.:

Bridgestone Americas, Inc. is the U.S.-based subsidiary of Bridgestone Corporation, a global leader in tires and rubber, building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Nashville, Tenn., Bridgestone Americas employs more than 45,000 people across its worldwide operations. Bridgestone offers a diverse product portfolio of premium tires and advanced solutions backed by innovative technologies, improving the way people around the world move, live, work and play.

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