## News Release

BRIDGESTONE

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## Cleveland.com and The Plain Dealer Names CFNA A Winner of the Northeast Ohio Top Workplaces 2022 Award

- CFNA has been awarded a Top Workplaces 2022 honor by cleveland.com and The Plain Dealer Top Workplaces
- The list is based solely on employee feedback gathered through a thirdparty survey administered by employee engagement technology partner Energage LLC
- This is the third consecutive year CFNA has been named to the Top Workplaces list

**Brook Park, Ohio (June 27, 2022)** – <u>CFNA</u> today announced that it has been awarded a Top Workplaces 2022 honor by cleveland.com and The Plain Dealer Top Workplaces. The list is based solely on <u>employee feedback</u> gathered through a third-party survey administered by employee engagement technology partner <u>Energage</u> LLC. The anonymous survey uniquely measures 15 culture drivers that are critical to the success of any organization: including alignment, execution, and connection, just to name a few.

This is the third consecutive year CFNA has been named to the Top Workplaces list. According to Brian Zempel, CFNA CEO and President, the award is an honor that reflects the commitment to team and the hard work shown every single day by CFNA's more than 350 employees.

"At CFNA, our mission has always been to empower our team to confidently provide customers and partners with trusted payment solutions. It's that simple. And our vision to be the best at providing those trusted and powerful payment solutions in every community that we serve all starts with our team," said Brian. "Our third Top Workplace recognition expresses the vitality of our organization and culture that values people and amplifies talent."

"During this very challenging time, Top Workplaces has proven to be a beacon of light for organizations, as well as a sign of resiliency and strong business performance," said Eric Rubino, Energage CEO. "When you give your employees a voice, you come together to navigate challenges and shape your path forward. Top Workplaces draw on real-time insights into what works best for their organization, so they can make informed decisions that have a positive impact on their people and their business."

## **About CFNA:**

CFNA, a Bridgestone company, delivers trusted and powerful payment solutions to meet the dynamics of business and daily life. We are proud to be the selected financing partner for Bridgestone, Firestone, and more than 8,000 merchants nationwide. With competitive interest rates, generous credit limits, great rewards, and promotional financing, our nearly 5 million cardholders enjoy greater purchasing power and financial peace of mind.

The Bridgestone family of enterprises, including CFNA, is comprised of more than 50 production facilities and 50K employees throughout the Americas. You'll find we have the reach and leverage of a global corporation with the focus and energy that comes with being a smaller division rooted in its commitment to teammates, customers, and community.

## **ABOUT ENERGAGE**

Making the world a better place to work together.™

Energage is a purpose-driven company that helps organizations turn employee feedback into useful business intelligence and credible employer recognition through Top Workplaces. Built on 14 years of culture research and the results from 23 million employees surveyed across more than 70,000 organizations, Energage delivers the most accurate competitive benchmark available. With access to a unique combination of patented analytic tools and expert guidance, Energage customers lead the competition with an engaged workforce and an opportunity to gain recognition for their people-first approach to culture. For more information or to nominate your organization, visit energage.com or topworkplaces.com.

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